Interactive Games Entertainment B.V. Privacy Policy
Last updated: 12th September 2017

This privacy policy covers how we treat personal information that we collect and receive. We respect the privacy concerns of all users and we do not intend to collect any personal information from children under 13 unless we believe such collection to be permitted by law. Please see below for our policy with respect to privacy children under 13. We may also refer to Interactive Games Entertainment B.V. as “We”, “Us” or “Our”. Our Privacy Policy is designed to provide clarity about the information we collect and how we use it to provide a better social gaming experience. By accepting our Privacy Policy you consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

We are committed to providing exciting digital entertainment and fun across all applications available on smartphone devices and tablets. By using Our products you agree to observe and be bound by this Privacy Policy and you consent to the processing, collection, use and disclosure of your information and data in accordance with its terms. Please do not use Our products if you do not agree to this Privacy Policy.

In this Privacy Policy 'non-personal data' means data we may collect from you but which does not identify you directly. This data may be 'aggregated' with other data to help us improve Our products and otherwise in accordance with our Privacy Policy.

Privacy children under 13

We take special precautions respecting users under the age of 13. If a user chooses to register, they can input a date of birth and a username. The under-13 user's account is limited to participating in those aspects that are deemed to be appropriate for users under 13; features that may involve the possibility of posting personal information, such as comments, are automatically disabled.

We do not collect more personal data than is necessary to respond to a question or one-off request from a user under 13, to provide parental notice or to obtain parental consent, nor do we distribute to third parties any personal information collected from children known to be under 13 without parental consent. Parents are invited to review their children's information by contacting us as described below. Interactive Games Entertainment B.V. does not require users under 13 years of age to disclose any more information than is reasonably necessary.

Collection of information

If you are 13 years of age or older and you choose to register We will collect your date of birth, username, password and we may collect other information such as your smartphone device type. We may also collect non-personal data from registered users. For instance, we may collect data relating to registered users relating to their activities, such as high scores, game rankings, league rankings, game challenges, avatars etc.
We may also collect anonymous, statistical data from users, version, operating system version, country, page loading time, type of device, number of visits, network and demographic estimates. We may use non-personal data that we collect from you to improve Our products or to support advertising services. For registered users, this anonymous, statistical data may include that relating to their activities, such as high scores, game rankings, league rankings, game challenges, avatars etc.

**On smartphone**

When using our smartphone applications certain features like our newsfeed may collect additional non-personal data from you including, without limitation, device, platform, device operating system version and/or generated device identifier information; this data is used to support internal operations only. We may collect country and/or city information so that we can send push notifications at more convenient times. If you would like to opt out of these notifications, you can disable notifications to the relevant app using the settings in your smartphone.

**Usage and disclosure of information**

We do not retain any personal data for longer than necessary. By agreeing to this Privacy Policy, users over 13 years of age authorise Us to use their information for our general commercial purposes.

We may sometimes use information that we collect to improve the design or to personalise our visitors’ experience or to offer products, advertising, programs and services.

Interactive Games Entertainment B.V. may disclose information to third parties in special cases, such as (1) when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with Interactive Games Entertainment B.V.’s property, visitors, or anyone else who could be harmed by such activities or to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders or subpoenas; (2) our agents, outside vendors or service providers to perform functions on our behalf (e.g., analyzing data, providing marketing assistance, providing customer service, processing orders, etc.); (3) when the information is provided to help complete a transaction for you; (4) if the disclosure is done as part of a purchase, transfer or sale of services or assets (e.g., in the event that substantially all of our assets are acquired by another party, customer information may be one of the transferred assets); or (5) as otherwise described in this Privacy Policy.

**Collection of Information by Third-Parties**

We do not disclose personal data of users under 13 years of age to any third parties. We use Game Analytics and other third-party companies to serve ads and/or provide aggregated data to assist in serving ads. We use web analytics tools, such as Game Analytics, to analyse the use of Our products. Interactive Games Entertainment B.V. may use information about your use of Our products in order to provide advertisements for goods and services.
that may be of interest to you. Third party companies may ask for information from you which would be governed by the privacy policy of such companies; in which case they should provide adequate disclosure of their privacy policies to you. We advise you to take care when any third party game provider asks you to input personal data.

Security

Interactive Games Entertainment B.V. implements reasonable security measures to protect the security of your information and We are committed to the protection of customer information.

While We take reasonable precautions against possible security breaches of our customer databases and records, no internet transmission is completely secure, and We cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur. We urge you to take steps to keep your personal information safe.

Once We have received your information, We have procedures and security features in place to try to prevent unauthorized access.

We review our security procedures periodically to consider appropriate new technology and updated methods.

Parental Review

To protect your child’s privacy and security, we will take reasonable steps to help verify your identity before granting you access to the information that we collect and maintain about your child.

Changes to this Privacy Policy

The content of this statement may be altered at any time, at our discretion. If you require any more information or have any questions about our privacy policy, please feel free to contact us by email at interactivegamesentertainment@gmail.com.

Third-Party cookies

Cookies are essential to help your device download or stream information, so that you can move around Our products. These cookies recognise you when you return to Our products and allow us to remember the choices you make and allowing you to navigate smoothly. Functionality cookies: remembering your preferences and settings, including language, login source, location and marketing preference; and remembering if a popup or alert has also been shown to you. These cookies do not collect your personal information.
Our products allow third party companies to serve adverts and/or collect certain information when you and other users use certain products. The resulting adverts often contain cookies which are stored onto your device.

These companies may collect certain information (e.g. click stream information, browser type, time and date, subject of advertisements click or scrolled over) and precise geo location and user device ID during your visits to Our products and to provide adverts about goods and services likely to be of interest to you.

The IP address collected through analytics will not be associated with any other data held by Google.

Here are a few examples of some of the other ways in which we use analytical cookies:
- to identify trends about how people navigate (find their way through) our information;
- to count the number of times a page has been viewed; and
- to improve how our applications work.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of Our products.

This Policy does not apply to, and we are not responsible for the data collection practices of these third party advertisers, and we encourage you to check their privacy policies to learn more about their use of cookies and other technology. One of the partners who helps us providing our analytics and ad serving is Google (Analytics/Admob). Privacy Policy: http://www.google.com/policies/privacy/

Contact

If you have any questions about this Privacy Policy, please contact us at:
Email: interactivegamesentertainment@gmail.com
Letter: Interactive Games Entertainment B.V., Leeuw 30, 7891 TS, KLazienaveen, The Netherlands